

Labels

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Label basics without all the printer jargon.

Ordering labels should not be an intimidating, complicated ordeal. You shouldn't have to know how labels are made in order to enjoy the benefits from using labels. Therefore, we've tried to eliminate all printer speak. Below is the only label printing knowledge you should need.

Orientation: First dimension given is the width of the label as it lies from one side of the roll to the other. The second dimension is the length of the label.

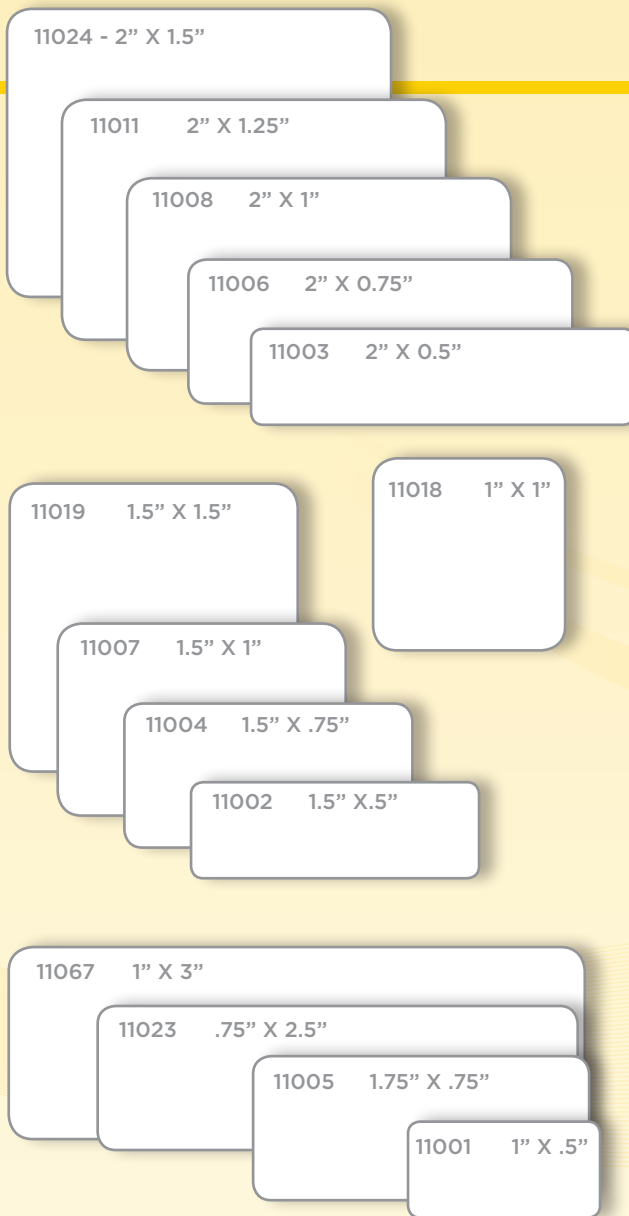
Material: White gloss material will appear slightly shiny but is not good for writing on as it will smudge. White matte and fluorescent materials will not smudge. Weatherproof labels are protected by a clear laminate overlay making them scratch resistant and suitable for outdoor use.

Adhesive: Permanent adhesive is standard on all labels except Bumper Stickers (page 10). These labels come standard with repositionable adhesive.

Colors: Choose from our 16 standard colors or for an additional fee we can match any custom color you require.

Custom: If you don't see exactly what you are looking for, please contact us to discuss your custom label needs.

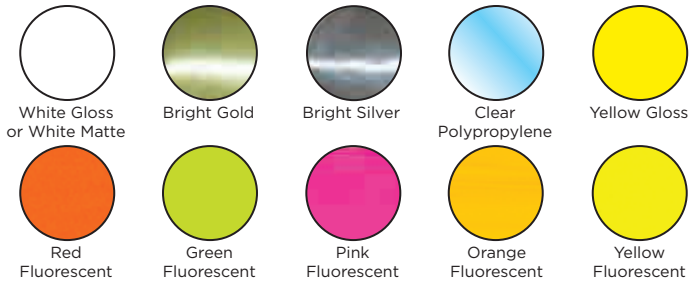




Here's how to order:

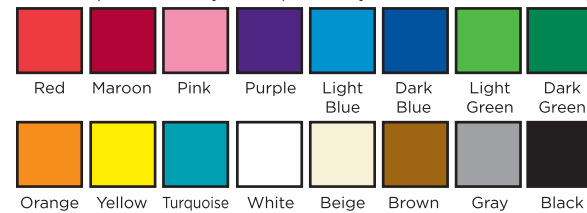
1. Choose a shape and size

2. Choose a label stock



3. Choose your ink colors:

Colors are representations only. Printed product may not match these swatches exactly.



Non-standard colors will incur a \$73 charge. (Including PMS and color match)

There is **No Extra Charge** for close registration and labels that bleed.

Round-Cornered Rectangles

Item	Size	Price per 1000 for one standard color:									
		500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000	100,000
11023	0.75" X 2.5"										
11001	1" X 0.5"										
11018	1" X 1"										
11067	1" X 3"										
11002	1.5" X 0.5"										
11004	1.5" X 0.75"										
11007	1.5" X 1"										
11019	1.5" X 1.5"										
11005	1.75" X 0.75"										
11003	2" X 0.5"										
11006	2" X 0.75"										
11008	2" X 1"										
11011	2" X 1.25"										
11024	2" X 1.5"										

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or email us at bct@bctvirginia.com for pricing**

4 Round-Cornered Rectangles

11017 4" X 3"

11027 4" X 2.5"

11016 4" X 2"

11026 2" X 3.5"

11012 3.5" X 1.25"

11031 4" X 4"

11022 3" X 3"

11021 2.5" X 2.5"

11020 2.0" X 2.0"

11015 3" X 2"

11014 3" X 1.5"

11010 3" X 1"

Round-Cornered Rectangles

Not all items pictured above. Please see item listing below for all available sizes.

Price per 1000 for one standard color:

Item	Size	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000	100,000
11020	2" X 2"										
11025	2" X 2.5"										
11026	2" X 3.5"										
11009	2.5" X 1"										
11013	2.5" X 1.5"										
11021	2.5" X 2.5"										
11010	3" X 1"										
11014	3" X 1.5"										
11015	3" X 2"										
11022	3" X 3"										
11012	3.5" X 1.25"										

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11033 5.0" X 2.9375"

11032 4.0" X 2.9375"

11025 2.0" X 2.5"

11013 2.5" X 1.5"

11009 2.5" X 1"

Not all items pictured above. Please see item listing below for all available sizes.

Here's how to order:

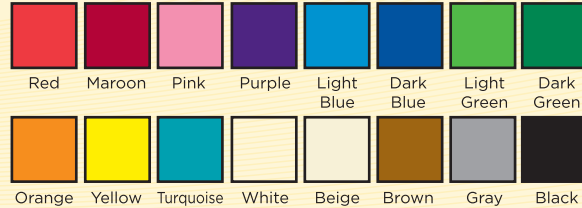
1. Choose a shape and size

2. Choose a label stock



3. Choose your ink colors:

Colors are representations only. Printed product may not match these swatches exactly.



Non-standard colors will incur a \$73 charge.
(Including PMS and color match)

There is **No Extra Charge** for close registration and labels that bleed.

Round-Cornered Rectangles

Item	Size	Price per 1000 for one standard color:									
		500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000	100,000
11016	4" X 2"										
11027	4" X 2.5"										
11032	4" X 2.9375"										
11017	4" X 3"										
11031	4" X 4"										
11033	5" X 2.9375"										
11028	5" X 3"										
11034	5" X 3.9375"										
11029	5" X 4"										
11030	6" X 4"										

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**Price per 1000 for:**

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14003

14001

14004

14006

14007

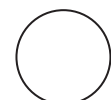
14002

14005

Here's how to order:

1. Choose a shape and size

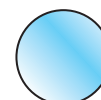
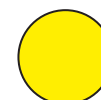
2. Choose a label stock

White Gloss
or White Matte

Bright Gold



Bright Silver

Clear
Polypropylene

Yellow Gloss

Red
FluorescentGreen
FluorescentPink
FluorescentOrange
FluorescentYellow
Fluorescent

3. Choose your ink colors:

Colors are representations only. Printed product may not match these swatches exactly.



Red



Maroon



Pink



Purple

Light
BlueDark
BlueLight
GreenDark
Green

Orange



Yellow



Turquoise



White



Beige



Brown



Gray



Black

Non-standard colors will incur a \$73 charge.

(Including PMS and color match)

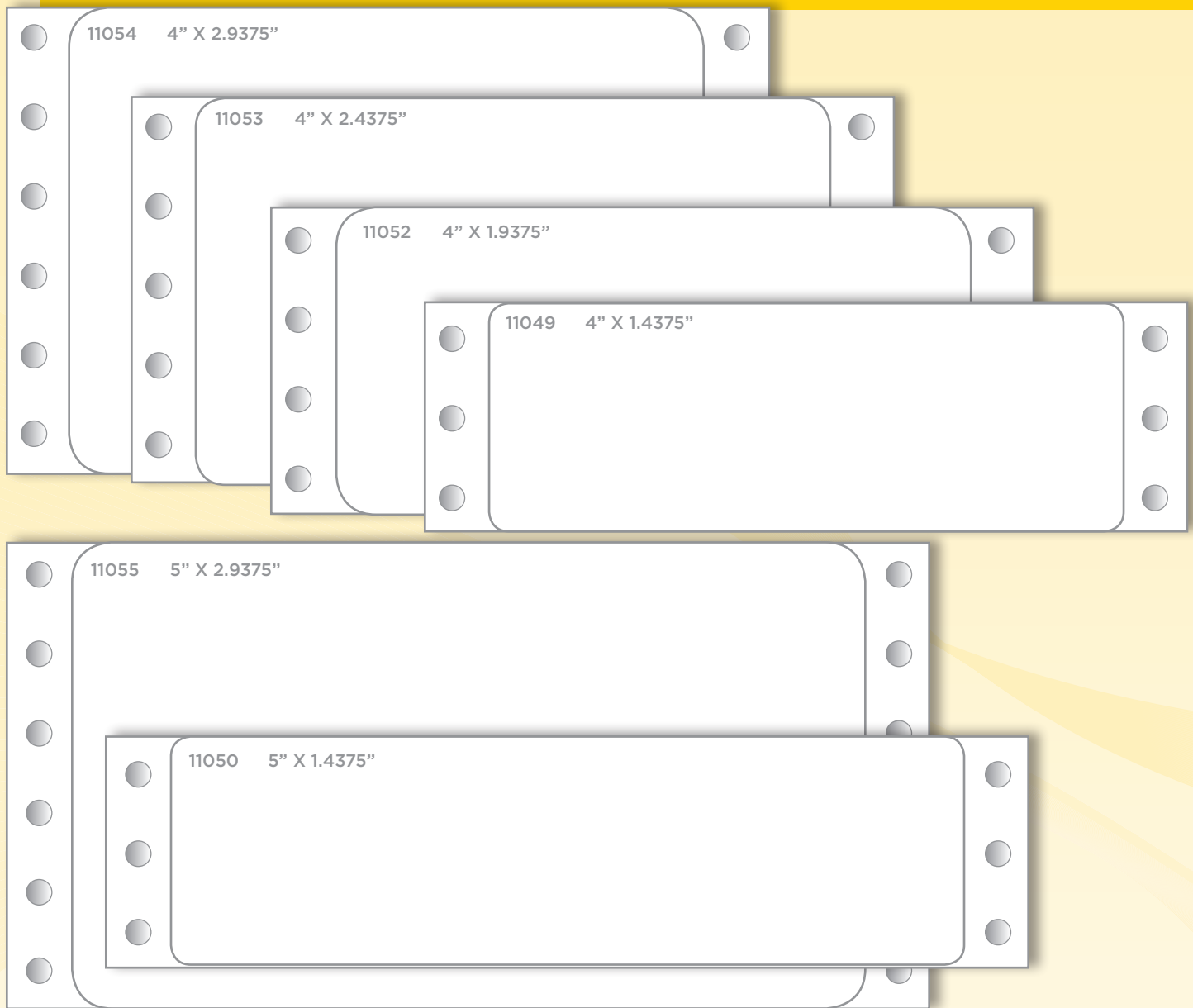
There is **No Extra Charge** for close registration and labels that bleed.

Special Shapes

		Price per 1000 for one standard color:									
Item	Size	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000	100,000
14003	1.19" X 1.19"										
14002	1.21875" X 2.3125"										
14004	1.25" X 1.25"										
14005	2" X 1"										
14006	1.86" X 2.3125"										
14001	2" X 2"										
14007	3" X 2.875"										

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Not all items pictured above. Please see item listing below for all available sizes.

Pinfeed, or Computer Labels are most commonly used with dot matrix printers that require small holes along the side of the label used for feeding the labels through the printer. The standard finished form is a fan-folded stack unless otherwise requested.

Item	Size	Price per 1000 for one standard color:									
		500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000	100,000
11047	2.5" X 1.4375"										
11048	3.5" X 1.4375"										
11051	3.5" X 1.9375"										
11049	4" X 1.4375"										
11052	4" X 1.9375"										
11053	4" X 2.4375"										
11054	4" X 2.9375"										
11050	5" X 1.4375"										
11055	5" X 2.9375"										
11057	5" X 3.9375"										
11058	5.5" X 3.9375"										
11056	6" X 2.9375"										
11059	6" X 3.9375"										

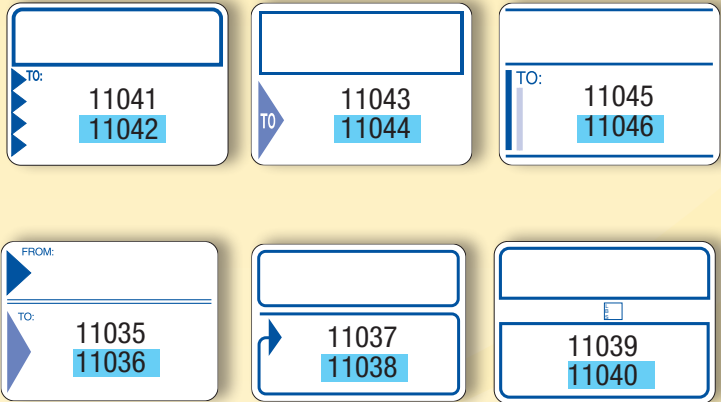
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FROM:

TO:

All pre-printed address labels are
4" X 2.9375".

They come in the six pre-printed
formats shown to the right.



Here’s how to order:

- 1. Choose a shape and size
- 2. The standard stock for pinfeed and pre-printed address labels is white matte.



3. Choose your ink colors:

Colors are representations only. Printed product may not match these swatches exactly.

Red	Maroon	Pink	Purple	Light Blue	Dark Blue	Light Green	Dark Green
Orange	Yellow	Turquoise	White	Beige	Brown	Gray	Black

Non-standard colors will incur a \$73 charge.
(Including PMS and color match)

There is **No Extra Charge** for close registration and labels that bleed.

Pre-printed address labels come in 2 different finished forms. The first is on a roll with perforations between labels. The second is a fan-folded stack with pinfeed holes along the side of the label. The items below **highlighted in blue** are the fan-folded, pinfeed versions of the pre-printed address labels.

Pre-Printed Address

Item	Size	Price per 1000 for one standard color:									
		500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000	100,000
11035	4" X 2.9375"										
11037	4" X 2.9375"										
11039	4" X 2.9375"										
11041	4" X 2.9375"										
11043	4" X 2.9375"										
11045	4" X 2.9375"										
11036	4" X 2.9375"										
11038	4" X 2.9375"										
11040	4" X 2.9375"										
11042	4" X 2.9375"										
11044	4" X 2.9375"										
11046	4" X 2.9375"										

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15004 2.75" X 15"

15002 3" X 11.5"

15001 3.75" X 7.5"

15006 2.75" X 5"

13006 6" X 4" Oval

All bumper stickers come with a bend and peel tab 1/8" from the left edge except the 4" X 6" oval, which comes on rolls.

Not all items pictured above. Please see item listing below for all available sizes.

How to order bumper stickers:

Because of their specialized application, bumper stickers have a slightly different set of options to consider when ordering. Bumper stickers are offered on a white vinyl that includes repositionable adhesive and a clear over-laminate, making them weatherproof.

1. Choose a size

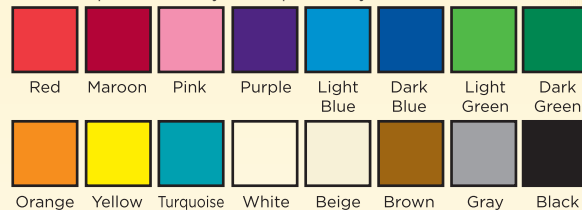
2. Bumper stickers come standard on white vinyl with repositionable adhesive.



White Vinyl

3. Choose your ink colors:

Colors are representations only. Printed product may not match these swatches exactly.



Non-standard colors will incur a \$73 charge.
(Including PMS and color match)

There is **No Extra Charge** for close registration and labels that bleed.

Bumper Stickers

Price per 500 for one standard color:

Item	Size	500	1,000	1,500	2,500	5,000	7,500	12,500	25,000	50,000
15001	3.75" X 7.5"									
15002	3" X 11.5"									
15003	3" X 15"									
15004	2.75" X 15"									
15005	3.75" X 15"									
15006	2.75" X 5"									
13006	6" X 4" Oval									

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11064 4" X 2"

11063 3" X 2"

11062 3" X 1"

11061 2.5" X 1"

11060 2" X 0.75"

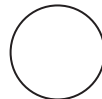
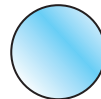
11066 3" X 3"

11065 2" X 2"

12012 2" X 2" Circle

Here's how to order:

1. Choose a shape and size
2. Choose a label stock

White Vinyl
with Permanent
Adhesive

Clear Vinyl

Matte Silver
Mylar

3. Choose your ink colors:

Colors are representations only. Printed product may not match these swatches exactly.



Red Maroon Pink Purple Light Blue Dark Blue Light Green Dark Green



Orange Yellow Turquoise White Beige Brown Gray Black

Non-standard colors will incur a \$73 charge.
(Including PMS and color match)

There is **No Extra Charge** for close registration and labels that bleed.

Weatherproof (Graphics are protected by a clear over-laminate making them suitable for outdoor use.)

Price per 1000 for one standard color:

Item	Size	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000	100,000
11060	2" X 0.75"										
11065	2" X 2"										
11061	2.5" X 1"										
11062	3" X 1"										
11063	3" X 2"										
11066	3" X 3"										
11064	4" X 2"										
12012	2" Circle										

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There are Millions of Uses for Labels!

